



THE GREEN EXPO® invites you to participate in this call which will be open **until August 5, 2022.**



OPEN CALL
to exhibitors, academics
and industry professionals.

BENEFITS

- Special mention of the winner and nominees in our website
- The award will be given during Opening Ceremony
- On the show floor, the winner will be able to present their proposal with a 20 minute talk (courtesy of the organizers of the event)

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CALL FOR PAPERS

SELLO GREEN EXPO is a recognition to companies / institutions that promote environmental care products and / or services through technology, applications, products or services. The categories are divided into:

- Construction: resilience and innovation
- Circular Economy
- Recycling
- Hazardous waste management
- Eco-Innovation
- Biomass

The information should be sent as a Word file to alejandra.barrientos@tarsus.mx

CRITERIA TO EVALUATE:

- Innovative carácter
- Originality
- Practicality (technical, economic, feasibility)
- Sustainability (environment, security, energy and efficiency)
- Tested services, solutions and/or products with a maximum of 1 year

TERMS:

- 1) All the information provided by the participants will be treated with the utmost confidentiality, until the publication of the entries registered in September 2022
- 2) By virtue of their participation, the contestants acknowledge the rules and accept the decision of the panel of members of the Jury as final and unappealable
- 3) The proposal must include:
 - a. Title and author(s)
 - b. Contact information (e-mail and telephone number)
 - c. Description of functions / mechanisms and benefits (350 words)
 - d. Name and website of the company / institution
 - e. Summary of the above description (150 words) for publication
 - f. Country and city where the project / product and/or service was developed or offered
 - g. Approximate investment cost and operation of the project, product and/or service
 - h. A YouTube link video showing the application / operation (90 sec).
 - i. Three high-resolution images (minimum 300 dpi)
- 4) Any entry that does not conform to the submission procedure described above will not be eligible for consideration, unless the panel of Jury members consider that participation in the contest is reasonable
- 5) The nominated proposals will be notified personally by **THE GREEN EXPO®** organizers before **August 26, 2022**. Nominees will NOT communicate this to others and will maintain the fact that their proposal has been nominated internally until the official announcement has been made by the Jury and organizers **THE GREEN EXPO®**.

JURY:

- The jury is integrated of prominent professionals and experts in the sector. It is a plural jury with representatives of public and private institutions, who will determine the selection of the nominees for the **SELLO GREEN EXPO**
- The jury will meet in August 2022 to make the final evaluation and he selection of the nominees
- The jury may reassign a proposal to a different category if it finds it inappropriately placed
- If the jury considers and determines that none of the entries is of sufficient quality, no prizes will be awarded, it will be declared void
- The jury's decision is final. There will be no possibility to challenge the judgment of the panel's decision and no correspondence will be initiated

